



# How to lead a Virtual Team Webinar

29th Apr 2020

# Who am I?

- Thanh Nguyen – Deputy Head of Delivery - [thanh.nguyen1@trginternational.com](mailto:thanh.nguyen1@trginternational.com)
- 16 years with TRG International
- TRG has 100+ TRGers in multiple cities and countries (Vietnam / Singapore / USA / UK / Egypt / Malaysia / Kenya / Pakistan / Uzbekistan / Philippines / Thailand)



Thanh Nguyen  
Deputy Head of Delivery

# Agenda



What is a virtual team?



Level of dispersion (virtual) team



Pros and Cons of virtual team



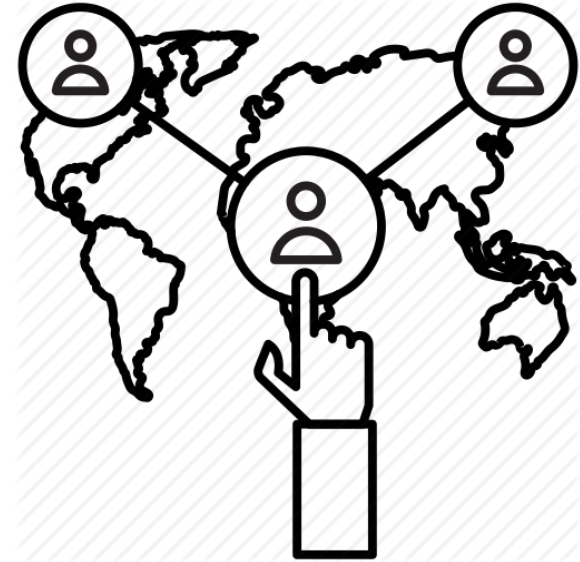
How should we manage virtual team?



Q&A

# What is a virtual team?

- Combine the various skills, talents and perspectives of a group of individuals to achieve corporate goals
- In the past, managers used to co-locate team members
- Companies are beginning to organise projects over distance, with teams increasingly consisting of people who
  - Dispersed geographical locations
  - Has different cultural backgrounds
  - Speak different languages
  - Were raised in different countries with different value systems

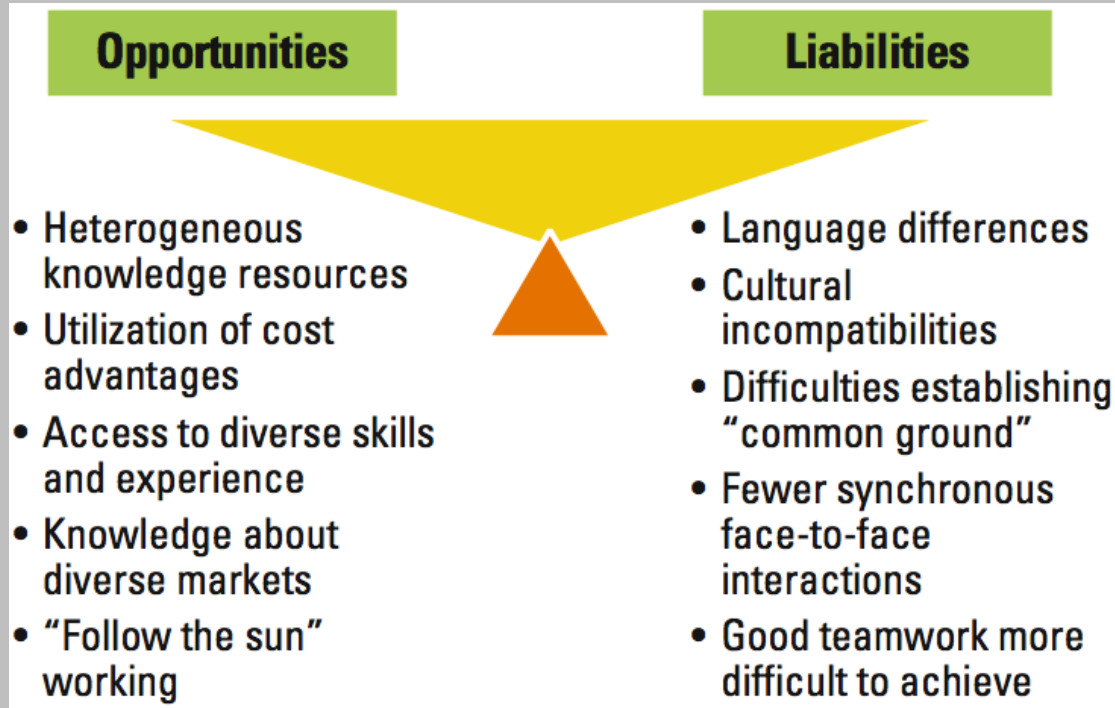


# Level of Dispersion Team

- Distance: team can be separated from “across the hall” to “scattered worldwide”
- Time: Temporally separated (spanning different time zones) or permanently separated
- Volume: Configurationally uneven (for example, five members in one location and two in another)
- People: Culturally diverse



# Pros and Cons of Virtual Team



# How should we manage a Virtual Team?



- BOOSTING BOTH  
**SOCIAL-EMOTIONAL  
AND TASK-RELATED  
PROCESSES**



- EMPHASIZE  
**TEAMWORK SKILLS:**  
MANAGERS MUST ALSO  
CONSIDER SOCIAL SKILLS,  
A MAJOR PREREQUISITE  
FOR GOOD TEAMWORK



- PROMOTE  
**SELF-LEADERSHIP  
ACROSS THE TEAM:**



- PROVIDE FOR  
**FACE-TO-FACE  
MEETINGS**



- BUILD A  
**“GLOBAL CULTURE”:**  
DON'T THINK LOCAL,  
THINK INTERNATIONAL

# Q&A and Next Webinars



- 4<sup>th</sup> May - Marketing During Covid-19 - Making the Most of Lockdown (10am)
- 4<sup>th</sup> May - Tools to Optimise Your Marketing during COVID-19 (3pm)
- 6<sup>th</sup> May - Desktop Alternatives for #WFH (10am)
- 8<sup>th</sup> May - Content Marketing for Beginners (10am)

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